

B | R | N | O



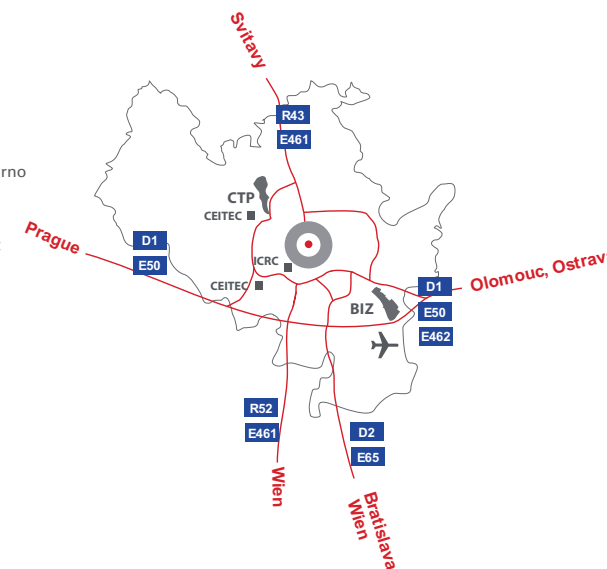
**BRNO  
BUSINESS  
FACTS**

[www.brno.cz](http://www.brno.cz)



- The second largest city in the Czech Republic and metropolis of the South Moravian Region
- Strategic geographical location in Central Europe with excellent accessibility and an international airport
- Modern, dynamic and fast developing centre of industry, trade, science, information technology, research and innovation – business incubators, centres of excellence
- Important venue of international fairs and exhibitions
- University city with 90,000 students at 13 universities, 2 university campuses
- High quality business environment – leading international companies and developers, investor care system
- Skilled, competitive and flexible labour
- Outstanding quality of life – natural environment, cultural and sports centre, historical monuments, functionalist architecture, UNESCO listed monument

- CTP - Czech Technology Park Brno
- BPZ - Brno Industrial Zone  
Cernovice Terrace
- CEITEC - Central European Institut  
of Technology
- ICRC - International Clinical  
Research Centre
- ✈ International Airport
- City Centre



Brno is situated in the centre of Europe in the vicinity of three European metropolises: Prague, Vienna and Bratislava. Brno is part of upgraded railway corridors connecting the Czech Republic with all neighbouring countries and it is situated on the crossroads of motorways D1 (E50) and D2 (E65). The international airport Brno–Tuřany operates regular flights to Prague, London, Moscow, Milano, Alicante and Roma with connecting flights to all destinations around the globe. An integrated transport system is in operation throughout the South Moravian Region where Brno is the main hub. [www.brno.cz](http://www.brno.cz)

## Transport in and around the city



Brno Public Transport Company  
[www.dpmb.cz](http://www.dpmb.cz)

South Moravian Regional Integrated Transport System  
[www.idsjmk.cz](http://www.idsjmk.cz)

## Railways



Czech Rail  
[www.cd.cz](http://www.cd.cz), [www.jizdnirady.cz](http://www.jizdnirady.cz)

## Air traffic

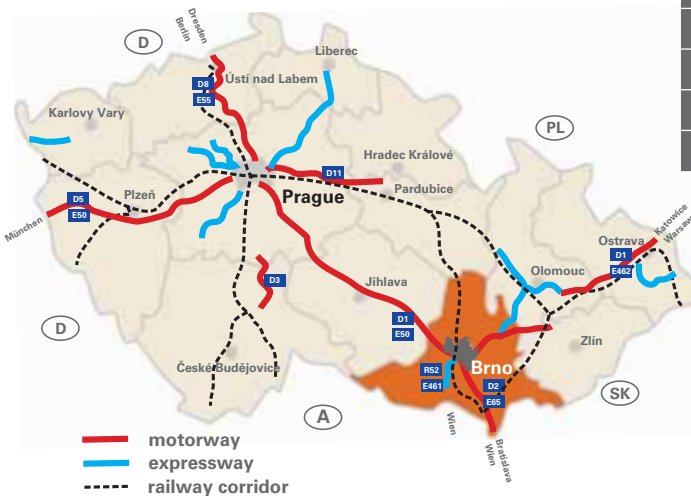


International airport Brno–Tuřany  
[www.airport-brno.cz](http://www.airport-brno.cz)

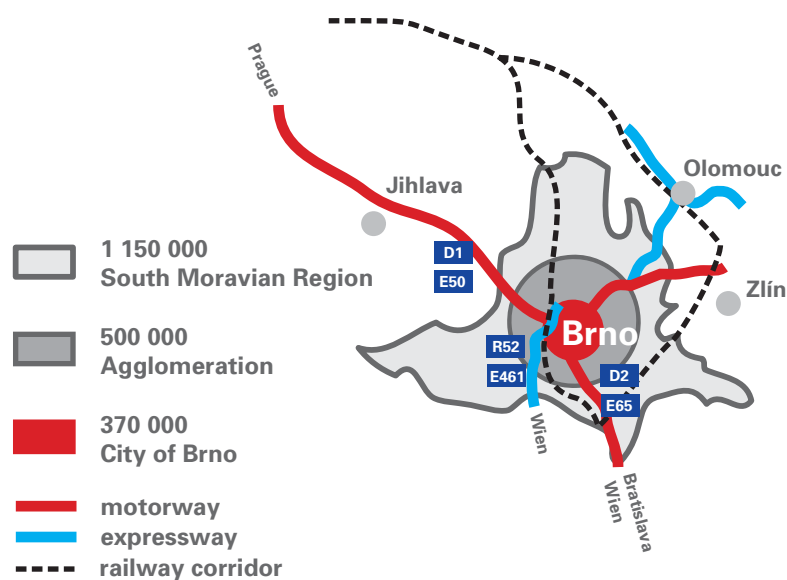
## Distance from Brno



Prague	200 km
Bratislava	120 km
Vienna	120 km
Munich	550 km
Budapest	320 km
Katowice	270 km



### Agglomeration



- 1 150 000  
South Moravian Region
- 500 000  
Agglomeration
- 370 000  
City of Brno
- motorway
- expressway
- railway corridor

### Population of the City of Brno

Population in Brno at 31. 12. 2009 total	371 399
of this	men 178 429
	women 192 970
pre-productive age (31. 12. 2009) aged 0 to 14	12,9 %
productive age (31. 12. 2009) aged 15 to 64	69,6 %
post-productive age (31. 12. 2009) over 65 years	17,5 %

(Source: Czech Statistical Office)

Population in Brno at 1. 1. 2011 total 406 679 (including foreigners)  
(Source: Czech Ministry of the Interior)

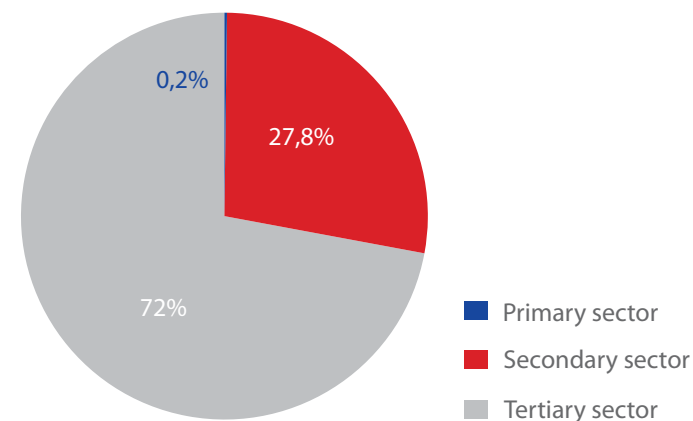
### Economic Performance

**Gross domestic product of the South Moravian Region** (at 31. 12. 2009)  
In the purchasing power parity per capita in the South Moravian Region it reached 76,7% of the EU-27 mean.

**Gross domestic product of the Czech Republic** (at 31. 12. 2009)  
In the purchasing power parity per capita in the Czech Republic it reached 82% of the EU-27 mean.

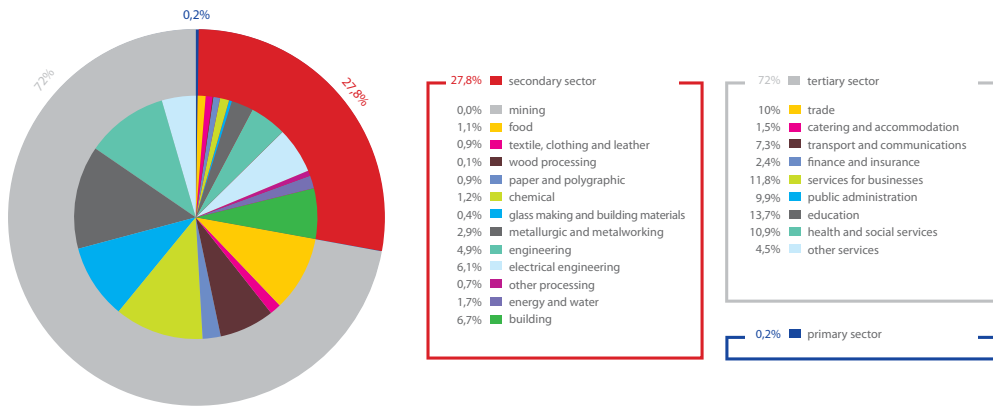
(Source: EUROSTAT, Czech Statistical Office)

**Structure of employment in Brno by industry** (at 31. 12. 2008)  
Total included: 135,593 employees



- Primary sector
- Secondary sector
- Tertiary sector

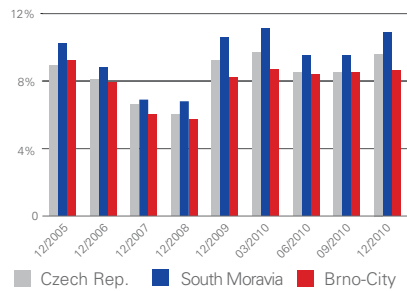
## Sectors



(Source: Labour Office Brno-City – Survey 2009)

## Unemployment

Development in average unemployment 2005 – 2010 (%)



unemployment rate (%)	
Brno	8,6
South Moravia	10,9
Czech Republic	9,6

(Source: Czech Ministry of Labour at 31. 12. 2010)

## Average monthly salaries (2008)

	CZK	EUR
Czech Republic	24 276	1 011
Prague	29 407	1 225
South Moravian Region including Brno	22 349	931

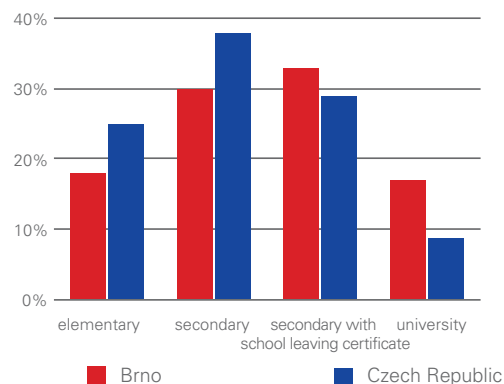
(Source: SMR Yearbook 2009, Czech Statistical Office)





The labour in Brno is typical of high level of education. One third of the population are secondary school graduates and almost one fifth of the population are university graduates. This means that the proportion of persons with at least secondary school leaving certificates exceeds 50%. These values are high above the Czech average and are almost identical with data for the capital city of Prague.

**Comparing Education Structure in Brno and Czech Republic Population**  
Highest Degree Achieved (population aged 15+)



Brno is the second largest centre of education in the Czech Republic. Its superior universities contribute to the high level of qualification. Almost all types of university studies are available in Brno: technical, information technology, humanities, economic, agricultural, artistic and military.

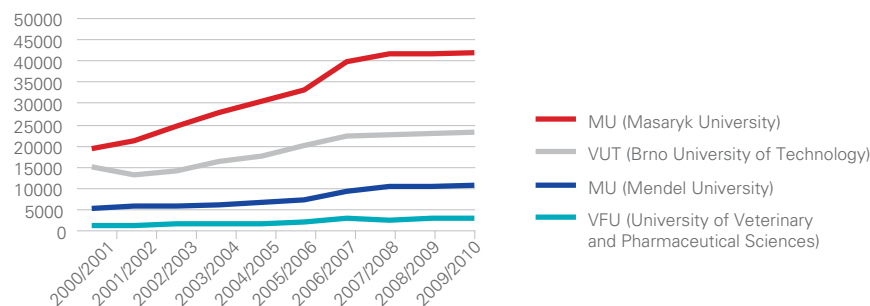
(Source: Czech Statistical Office – 2001 Census)

**PRIVATE UNIVERSITIES**

No. of students approx. **5 747**

(Source: City Strategy Office, available data)

**Development in the number of students at selected universities**



(Source: MU, VUT, MZLU, VFU)

PUBLIC UNIVERSITIES	faculties	no. of students
<b>Masaryk University</b> <i>www.muni.cz</i>	law, medicine, science, arts, education, economics and administration, informatics, social and sports studies	42 184
<b>Brno University of Technology</b> <i>www.vutbr.cz</i>	architecture, electrical engineering, communication technology, chemistry, business and management, civil engineering, engineering, fine arts, institute of forensic engineering	22 849
<b>Mendel University in Brno</b> <i>www.mendelu.cz</i>	agronomic, forestry and wood technology, business and economics, regional development and international studies, institute of lifelong education	13 000
<b>University of Veterinary and Pharmaceutical Sciences Brno</b> <i>www.vfu.cz</i>	veterinary medicine, pharmaceutical, veterinary hygiene, environment	2 988
<b>Janáček Academy of Music and Performing Arts in Brno</b> <i>www.jamu.cz</i>	music, theatre	727
<b>University of Defence</b> <i>www.unob.cz</i>	economics and management, military technology, health sciences (Hradec Králové)	1 750
<b>TOTAL 6 public universities</b>		<b>83 498</b>

(Source: City Strategy Office, available data)

More information at [www.brno.cz](http://www.brno.cz)

An international kindergarten and primary school is available for the children of expatriots in Brno.

European Basic School and Kindergarten Brno [www.ebsbrno.com](http://www.ebsbrno.com)





Certain institutes of the Czech Academy of Science are located in Brno as well as a number of outstanding research institutes covering a wide range of fields in chemistry, engineering, electrical engineering, textile, food industry, agriculture, civil engineering, military and others.

The city supports innovative businesses through its organisation South Moravian Innovation Centre [www.jic.cz](http://www.jic.cz). Its mission is to build a comprehensive infrastructure in support of innovative businesses in the South Moravian Region. JIC operates the Technology Incubator at the Brno University of Technology, Technology Incubator II and the INBIT Bio-Technology Incubator.

The City of Brno finances a scholarship program "Brno Ph.D. Talent" for talented Ph.D. students and offers them a three-year financial support of 10 thousand CZK per month. The scholarships are awarded annually in an inter-university competition to 20 new students. The competition is opened to doctoral students of technical and natural sciences enrolled at partner universities. This program is organized by the South Moravian Centre for International Mobility. More info [www.jcmm.cz/en/doctors.html](http://www.jcmm.cz/en/doctors.html)

The City of Brno also financially supports a project of Innovation Vouchers. Innovation vouchers are a unique tool for promoting cooperation between companies and research institutions based in Brno. They allow the company to fully concentrate on their business, while the researcher brings knowledge necessary for innovation. Mutual cooperation provides high added value, which can significantly enhance the competitiveness of the participating actors. Innovation vouchers break down the barriers of mutual mistrust between business and academic spheres. In the first two calls, a total of 93 vouchers worth over 12 million CZK were distributed. The project is led by The South Moravian Innovation Centre. For more information visit [www.inovacnivochery.cz](http://www.inovacnivochery.cz)

### International Research Cooperation

#### Central European Institute of Technology CEITEC

[www.ceitec.eu](http://www.ceitec.eu)

European centre of excellence project which will increase the research and innovation potential significantly and will contribute to the development of the City of Brno, South Moravian Region and the Czech Republic. Development of state-of-the-art technology.

#### International Clinical Research Centre FNUSA-ICRC

[www.fnusa.cz/icrc](http://www.fnusa.cz/icrc)

Strategic project of the Czech government in the area of applied research, education, public health care and knowledge-based economy. Cooperation between ICRC and leading international academic institutions, namely the American Mayo Clinic. Project of a centre for the research, diagnostics and treatment of cardiovascular and other diseases.

#### Masaryk University Campus

[www.muni.cz/kampus](http://www.muni.cz/kampus)

Masaryk University Campus, with almost 90,000 m<sup>2</sup> of utilizable space for teaching and research, accommodates the Faculty of Medicine, part of the Faculty of Science and the Faculty of Sport Studies. The Campus capacity is 5,000 students and about 800 teachers, researchers and other staff. The link between the Campus and the Faculty Hospital Brno supporting the connection between research and education contributes to the development of biomedicine and biotechnology.

Brno has a diversified economic base with high proportion of employment in the tertiary sector. There is also a long tradition of electrical and mechanical engineering and fair trade. The economic development of the city was significantly accelerated by the opening of Czech Technology Park, Brno Industrial Zone Cernovice Terrace and technology incubators.

The importance of Brno as a business hub in the field of information technology is gradually increasing. Thanks to outstanding universities and various research institutions operating in Brno, the existing and potential investors have a unique opportunity to draw on the advanced knowledge base which allows developing their competitiveness on global scale. Renowned international companies operating in high value added sectors have already settled in the city. Some of them have established their new development centres in Brno or relocated here to benefit from its excellent knowledge base.

The city of Brno (and the South Moravian Region) is the Czech flagship in the area of innovative business for its significant development potential and the R&D infrastructure. The most promising fields belongs the biotechnology, nanotechnology, medical, electronic and optical devices and information technology.

#### Investors in Brno (draft):

IBM, ABB, FEI, Honeywell, ZETOR TRACTORS, USU RED HAT, Infosys BPO, OHL ŽS, Siemens Industrial Turbomachinery, CTP Invest, Vodafone, Telefónica O2 Czech Republic, Bosch Rexroth, Symbol Technologies Czech Republic / Motorola, ModusLink Czech Republic, STUDENT AGENCY, Šmeral Brno, ZKL Brno, Andrew, AVG Technologies CZ, CB&I Lummus, Veletrhy Brno, Daikin Device Czech Republic

#### Rating of the City 2009

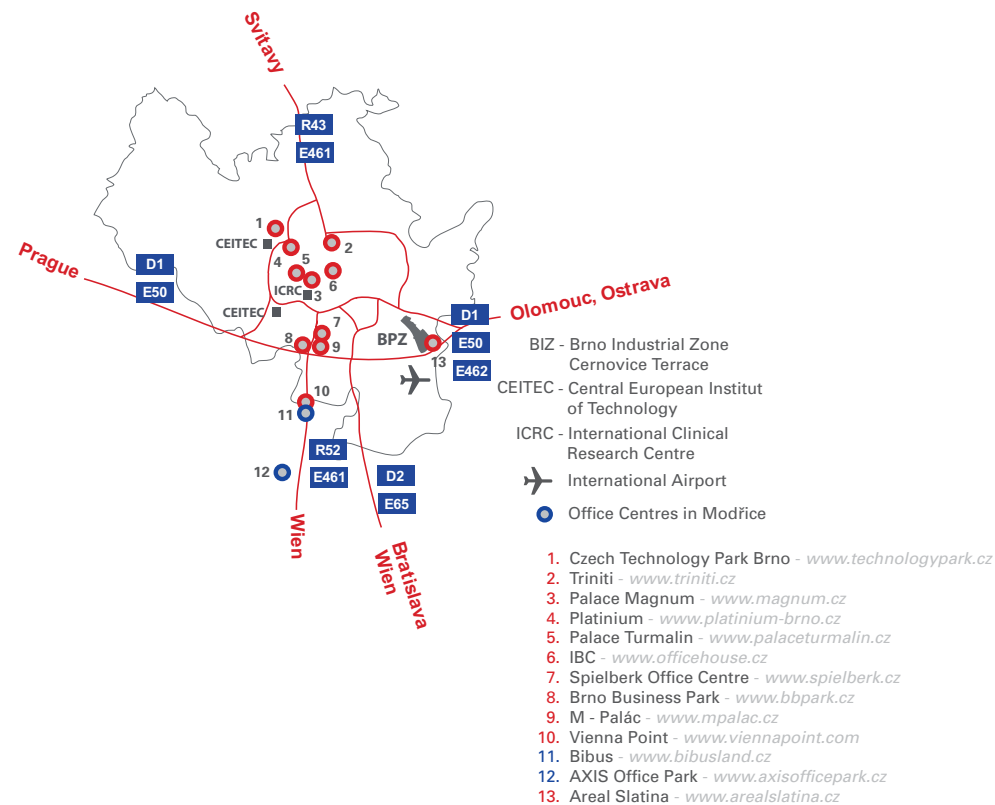
**Standard & Poor's** confirmed the city's **A**-long-term and **A-2** short-term credit rating. It upgraded the outlook from stable to **positive**.

**Moody's** confirmed the city's **A2** long-term and **P-1** short-term rating of domestic and foreign debts. It rated the outlook as **stable**.





### Office Centres in Brno



### Average Rents 2010

	month / m <sup>2</sup>
Offices (prime city centre)	EUR 10 / CZK 240
Production sites (prime location)	EUR 5 / CZK 120
Housing (2 bedrooms)	EUR 5 / CZK 120

(Source: real estate agents)

## Largest Employers in Brno – Business Sector (at 31. 12. 2009)

Dopravní podnik města Brna, a.s.

IBM Global Services Delivery Center Czech Republic, s.r.o.

Česká pošta, s.p.

ABB s.r.o.

TESCO STORES ČR a.s.

Honeywell, spol. s r.o.

ZETOR TRACTORS a.s.

Nová Mosilana, a.s.

Česká pojišťovna a.s.

OHL ŽS, a.s.

Siemens Industrial Turbomachinery s.r.o.

ALSTOM s.r.o.

E.ON Česká republika, s.r.o.

Telefónica O2 Czech Republic a.s.

AHOLD Czech Republic, a.s.

Symbol Technologies Czech Republic, s.r.o.

ModusLink Czech Republic s.r.o.

STUDENT AGENCY, s.r.o.

Šmeral Brno, a.s.

GLOBUS ČR k.s.

ZKL Brno, a.s.

Exhibition business – a unique phenomenon in the field of trade and services - is represented by the company BVV Trade Fairs Brno. Currently, the Brno Exhibition Centre offers more than 130 000 m<sup>2</sup> of available exhibition area. Every year around 40 trade fairs are held here and almost 1 million of visitors come to see them. Thanks to its continuous development, this modern exhibition area is suitable for holding various events, such as trade fairs, congresses, sports events or concerts. Most of the Brno trade fairs belong to the most important events in Central and Eastern Europe and they strongly support business activities of exhibiting companies. More information at [www.bvv.cz](http://www.bvv.cz)



## Development Projects in Brno

### Brno Industrial Zone – Cernovice Terrace

[www.brno.cz](http://www.brno.cz)

Greenfield development zone covering 200 ha aims at attracting investments in the area of processing industry, strategic services and technology centres.

Number of employees in the Zone: 5,474 (at 31. 12. 2010).

### Czech Technology Park Brno

[www.technologypark.cz](http://www.technologypark.cz)

Prestigious greenfield development zone covering 60ha for light high-tech industry and strategic services taking advantage of the synergy between research, development and business.

Number of employees in the Technology Park: 4,361 (at 25. 1. 2011).

### Europoint Brno – Railway Junction and South Centre

[www.europointbrno.cz](http://www.europointbrno.cz)

Europoint Brno is a European project of strategic importance integrating the transport, revitalisation and development of a further extensive territory of the South Centre. It involves the upgrade of railway tracks for the passing of trains through the city and for a good connection of train transport to priority European multimodal corridors. Development of a new neighbourhood, the South Centre. Development and construction in the South Centre territory is the responsibility of the municipal development company JIŽNÍ CENTRUM BRNO, a.s. [www.jcbrno.cz](http://www.jcbrno.cz)

### Slatina Barracks

[www.jcbrno.cz](http://www.jcbrno.cz)

Brownfield of former army barracks to be reconstructed into a site for housing, amenities and also the potential background for the Cernovice Terrace Industrial Zone. The Slatina Barracks revitalisation project is being prepared by the municipal development company JIŽNÍ CENTRUM BRNO, a.s.

### Aquapark Brno

[www.brno.cz](http://www.brno.cz)

Aquapark Brno is a pilot project in the general revitalisation of the Ponava site which will be used for sport and leisure activities. It involves a general reconstruction of an outdated swimming stadium adding shopping and leisure facilities.

### Creative Centre Brno

[www.creativebrno.cz](http://www.creativebrno.cz)

The project aims to revitalize and convert a brownfield site into a centre designed to encourage fledgling entrepreneurs to focus on creative industries, along with facilitating free art as well as cultural and educational activities for the wide public. The most suitable location appears to be at 68 Bratislavská Street, the complex

of a former prison circumscribed by Cejl, Soudní and Bratislavská streets. The project will facilitate the revitalization and the improvement of the attractiveness of the neglected parts of the city, along with encouraging fledgling artists, art school graduates and entrepreneurs to focus on creative industries, attracting new investors in creative industries and avoiding brain-drain from Brno. It is envisaged that, aside from an incubator encouraging entrepreneurs to focus on creative industries, the development will contain a free arts centre (ateliers for rent) and space available to the wide public, where educational events, festivals and workshops can be organized, plus a café, a restaurant, a gallery etc.

## Investor Aftercare

### Where to go?

Are you an investor or deciding about an investment in Brno? Or are you a starting business or trader, need advise? Do you need more information about the business environment in the city? Do you need to address a specific problem? Did you fail in contacting the city management? Do you hesitate who to speak to about your problem? We are here to help you.

### Contact person

Please contact the investor care coordinator  
Mgr. Tereza Chrástová  
e-mail: [investors@brno.cz](mailto:investors@brno.cz)  
Tel.: +420 542 172 309

### For businesses, traders

Trades Office of the City of Brno has been newly appointed as a contact point : e-mail: [zu@brno.cz](mailto:zu@brno.cz)

[www.brno.cz/podnikatel](http://www.brno.cz/podnikatel)

## Expats in Brno

**Brno Expat Centre** acts as a service office catering to the needs of foreign skilled professionals who are living or working in Brno or who plan to live or work here. It offers individual advice and consultation focused especially on formalities regarding official documents such as visas and residence permits, financial issues, housing, education and health matters. It is also a platform for regular meetings and exchange of experience through online channels on the social networks in English. [www.brnoexpatcentre.eu](http://www.brnoexpatcentre.eu)

Don Sparling, e-mail: [info@brnoexpatcentre.eu](mailto:info@brnoexpatcentre.eu), Veveří 9, Brno 602 00, tel.: +420 541 128 998

### Brnopolis

Platform for creative people and cosmopolitan Brno more opened to international cooperation, new ideas and opportunities. [www.brnopolis.eu](http://www.brnopolis.eu)

### Brno Now

Original source of news from Brno and daily guide in English. [www.brnonow.com](http://www.brnonow.com)

### Brno Expats

Basic information and useful links for expats living in Brno. [www.brnoexpats.cz](http://www.brnoexpats.cz)

### The South Moravian Regional Center for Integration of Foreigners

The Center provides services for foreigners from the third countries (non EU), such as consultancy or Czech language courses. [www.cizincijmk.cz](http://www.cizincijmk.cz)

## Quality of Life Index 2010

1. France, 2. Australia, 3. Switzerland, **24. Czech Republic**, 25. United Kingdom

(Source: *International Living 2010*, [www.internationalliving.com](http://www.internationalliving.com))

## Why is Brno attractive

- Beautiful surroundings
- Rich cultural life – theatres, cinemas, galleries, museums, festivals and cultural events
- Historical monuments – Špilberk, Petrov, Old and New Town Hall
- Functionalist architecture – Brno Exhibition Centre and other structures
- UNESCO listed monument – Tugendhat Villa [www.tugendhat.eu](http://www.tugendhat.eu)
- Grand Prix Czech Republic – world championship of road motorcycles and other sport events
- Shopping centres and leisure time services



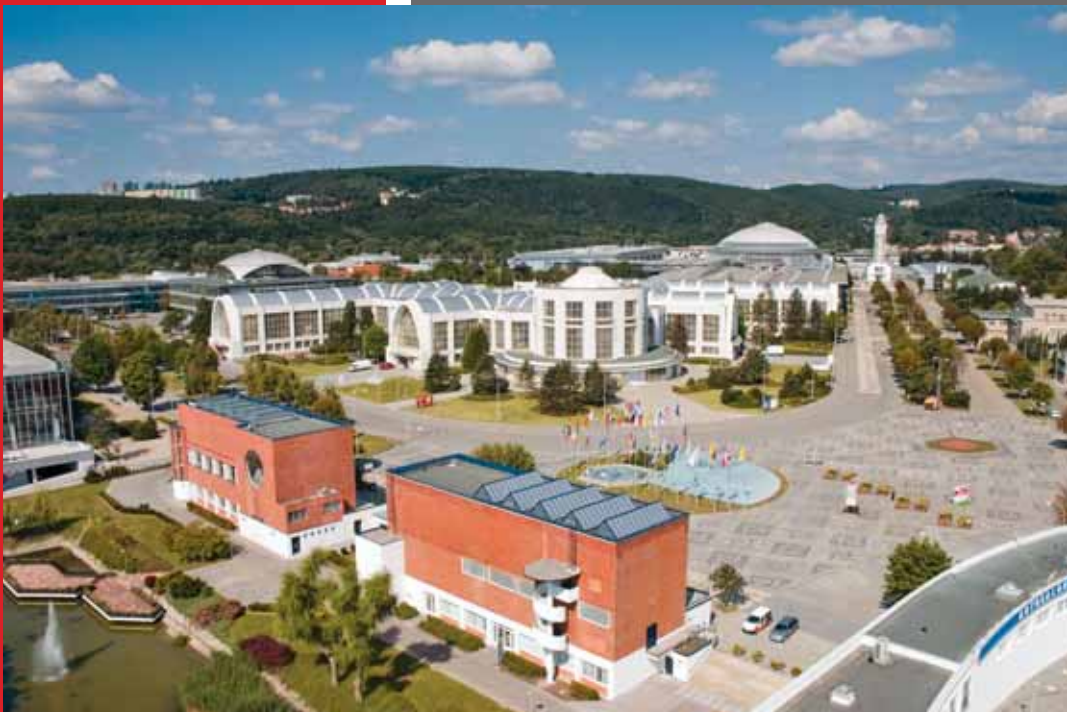
### Tourist Information Centre of the City of Brno

Tel.: +420 542 427 150, e-mail: [info@ticbrno.cz](mailto:info@ticbrno.cz), [www.ticbrno.cz](http://www.ticbrno.cz), [www.brno.cz/turista](http://www.brno.cz/turista)

### Tourist Information Centre - South Moravia

Tel.: +420 542 427 170, e-mail: [info@ccrjm.cz](mailto:info@ccrjm.cz), [www.south-moravia.cz](http://www.south-moravia.cz)





## Brno has been awarded the title “City of the Future” by the Financial Times Magazine.

The city was placed first in the category Eastern Europe FDI Strategy and also among the TOP 5 FDI Strategy overall Europe and TOP 10 cities in Eastern Europe.  
[www.fdimagazine.com](http://www.fdimagazine.com)



## Strategy for Brno

### Global aim of the Strategy

Brno wishes to be a city with a positive image, good economic base guaranteeing its competitiveness in the European context, optimal transport accessibility, high quality of living conditions for its inhabitants and healthy environment as well as a centre of intelligence, research and innovation.

### Strategy for Brno is structured along 5 priorities:

- Image of the city and internal/external relations
- Local economic development
- Quality of life
- Research, development, innovation and education
- Transport and technical infrastructure

[www.strategie.brno.cz](http://www.strategie.brno.cz)

## South Moravian Region

### South Moravian Regional Authority Regional Development Department

Žerotínovo nám. 3/5, 601 82 Brno

Tel.: +420 541 651 111

Fax: +420 541 651 209

e-mail: [orr@kr-jihomoravsky.cz](mailto:orr@kr-jihomoravsky.cz)

[www.kr-jihomoravsky.cz](http://www.kr-jihomoravsky.cz)

## South Moravian Innovation Centre

U Vodárny 2, 616 00 Brno

Tel.: +420 541 143 000

e-mail: [jic@jic.cz](mailto:jic@jic.cz)

[www.jic.cz](http://www.jic.cz)

## Labour Office Brno - City

Křenová 111/25, 602 00 Brno

Tel.: +420 950 104 111

Fax: +420 543 211 349

e-mail: [posta@bm.mpsv.cz](mailto:posta@bm.mpsv.cz)

[portal.mpsv.cz/sz/local/bm\\_info](http://portal.mpsv.cz/sz/local/bm_info)

## South Moravian Centre for International Mobility

Mezírka 1, 602 00 Brno

Tel.: +420 541 211 043

Fax: +420 541 211 033

e-mail: [info@jcmm.cz](mailto:info@jcmm.cz)

[www.jcmm.cz](http://www.jcmm.cz)

## CzechInvest

### Regional Office for the South Moravian Region

Spielberk Office Centre

Holandská 3 (Vila K - 4<sup>th</sup> floor), 639 00 Brno

Tel.: +420 543 422 780-785

Fax: +420 543 422 795

e-mail: [brno@czechinvest.org](mailto:brno@czechinvest.org)

[www.czechinvest.org/jihomoravsky-kraj](http://www.czechinvest.org/jihomoravsky-kraj)

## Regional Development Agency South Moravia

Královopolská 3052/139, 612 00 Brno

Tel.: +420 541 219 828

Tel./Fax: +420 541 211 635

e-mail: [rrajm@rrajm.cz](mailto:rrajm@rrajm.cz)

[www.rrajm.cz](http://www.rrajm.cz)

## Brno Regional Chamber of Commerce

Výstaviště 1, 602 00 Brno

Tel.: +420 532 194 911

e-mail: [rhkbrno@rhkbrno.cz](mailto:rhkbrno@rhkbrno.cz)

[www.rhkbrno.cz](http://www.rhkbrno.cz)

## Tourist Authority South Moravia

Radnická 2, 602 00 Brno

Tel.: +420 542 211 123

Tel./Fax: +420 542 210 088

e-mail: [info@ccrjm.cz](mailto:info@ccrjm.cz)

[www.ccrjm.cz](http://www.ccrjm.cz)

## Moravia Convention Bureau

Radnická 2, 602 00 Brno

Tel.: +420 542 211 123

Tel./Fax: +420 542 210 088

e-mail: [info@moraviaconvention.cz](mailto:info@moraviaconvention.cz)

[www.moraviaconvention.cz](http://www.moraviaconvention.cz)



**B | R | N | O |**

Published by | City of Brno | Mayor's Office – City Strategy Office  
Husova 12 | 601 67 Brno | e-mail: [ksm@brno.cz](mailto:ksm@brno.cz) | [www.brno.cz](http://www.brno.cz) | 2011 | Text | MMB  
Photo | Berger, Bouška, Mádr, Židlický, CzechTourism, MMB, Masaryk University, JIC, Vaňkovka, Veletrhy Brno, TPB